



## SPONSORSHIP OPPORTUNITIES

*The objective of the Kerikeri Cruising Club is to provide a venue for the promotion and participation of all boating activities and, in particular, encourage the sport of sailing, foster a safe marine environment and encourage the younger members of our community to become active and skilled in this sport.*

*This document is to provide information, to both club members and non-member interested parties, about opportunities of giving that exist within the club which contribute to our objective.*

*We welcome your interest.*

346 Opito Bay Road, R D 1, Kerikeri  
Phone: (09) 407 9434  
Email: [info@kerikericruisingclub.org.nz](mailto:info@kerikericruisingclub.org.nz)

*BNZ 02 0352 0012451 00*



## Contents

<b>BOAT SPONSORSHIP OPPORTUNITIES .....</b>	<b>4</b>
Learn to Sail Fleet .....	4
Safe Sailing .....	4
Speed & Experience .....	4
Learn to Sail & Race .....	4
Future Fleet.....	5
<b>RACING/REGATTA SPONSORSHIP .....</b>	<b>6</b>
<b>LEARN TO SAIL SPONSORSHIP .....</b>	<b>7</b>
LTS 1 - Learning to Sail.....	7
LTS 2 - Sailing Fast.....	7
LTS 3 - Training.....	7
LTS - Women .....	7
<b>PROJECT SPONSORSHIP .....</b>	<b>8</b>

# BOAT SPONSORSHIP OPPORTUNITIES

- 3 year minimum sponsorship
- Clubhouse Sponsor Board acknowledgement
- Sponsor decal on boat

## Learn to Sail Fleet \$100 per year

Optis, Sabos, Sunbursts



*Optimist boats with sailing students at Lake Manuwai.*

*Contact centreboard committee*

## Safe Sailing \$500 per year

RIBs (includes RIB shed sponsor sign)



*Rigid Inflatable Boats are essential safety equipment used whenever centreboard yachts are sailing.*

*Contact club manager*

## Speed & Experience \$300 per year

BICs, Starlings, Splash, Laser, Mistrals, Doves Bay Optis



*Open BICs racing at Doves Bay*

*Contact centreboard committee*

## Learn to Sail & Race – Keelboats

Etchell – *Cunning Plan*

Sponsorship terms negotiable with sail and hull signage available.



*With the help of experienced club sailors, the Etchell moves sailors from centreboard to keeled boats, introducing them to racing, creating crew for our club.*

*Contact centreboard committee*

# FUTURE FLEET

- Listing in club Yearbook
- Clubhouse Sponsor Board
- Club banner
- Sponsor event invitations
- Yearbook acknowledgement year of purchase
- Boat naming rights and hull acknowledgement
- Contact centreboard committee

Optis at Doves Bay-

[https://www.youtube.com/watch?v=S6w\\_d5F-9mE](https://www.youtube.com/watch?v=S6w_d5F-9mE)



*New Zealand's safe starter dinghy, enables sailors to learn their technique correctly. KCC coaching vision is to develop a squad to represent our club by competing in the Opti Green Fleet race at the Sir Peter Blake Regatta each year.*

O'pen Bic -

<https://www.youtube.com/watch?v=fEKzBYDSLro>



*The O'pen BIC is an outstandingly fast sailing dinghy specially designed for kids to have fun in sailing. A popular boat, it is easy to rig. KCC BIC sailors have represented the club in National and International BIC events*

Feva -

<http://www.youtube.com/watch?v=ZXrOe1DhaEU>



*A fast-growing class in New Zealand this is the top sailing dinghy in our club. The results of this performance racing boat depend solely on the skills of the sailors. These developing skills and the benefits of a double-handed boat, creates an opportunity to continue sailing for our growing sailors, keeping them in the sport.*

# RACING/REGATTA SPONSORSHIP

- Listing in club Yearbook
- E-advertising - website, Facebook and e-newsletter
- Notification with Notice of Race & links
- Opportunity to display sponsor's own banner during the event
- Noted in post event summary
- Honoured on certificates and medals of the day
- Clubhouse Sponsor Board
- Fixed outside slotted sign at Doves Bay or Lake Manuwai for year of sponsorship

## Centre Boat Events



**BIC regatta**  
**Teams 420s regatta**  
**Seasonal club regatta**

*Prizes, adjudicator costs and/or lunch  
sponsorship welcome*

**Squad development**  
*Contributions to uniforms for our club  
representatives welcome, terms negotiable*

**Contact centreboard committee**

## Keel Boat Events



**Winter Series \$1,000 + GST**  
**Summer Series \$1,000 + GST**  
**Summer Rum Race Series \$1,000 + GST &  
prize vouchers**  
**Ladies Series \$600 + GST**  
**2 Handed Series \$600 + GST**  
**Winter Rum Race Series \$600 + GST**  
**Yachts Round the Islands Race \$217 +  
GST**  
**Single Handed Series - \$150 + GST**  
**Coastal Series \$600 + GST**  
**His & Hers Race - prizes**

**Contact centreboard committee**

# LEARN TO SAIL SPONSORSHIP

- Clubhouse Sponsor Board
  - Club Banner
  - Yearly calendar
  - E advertising - e newsletter, website, facebook
  - Outside fixed slot sign at Doves bay or Lake Manuwai
  - Opportunity to have own banner on display
- Contact centreboard committee

<https://www.yachtingnz.org.nz/resources/dinghy-learn-sail>

## LTS 1 – Learning to Sail

\$1000 + gst per year

- Lake Manuwai and Doves Bay
- Two intakes per year
- Weekly sessions for a term



## LTS 2 – Sailing Fast

\$2000 + gst per year

- Lake Manuwai and Doves Bay
- Two intakes per year
- Weekly sessions for a term



## LTS 3 – Training

\$2000 + gst per year

- Doves Bay
- Two intakes per year
- Weekly sessions for a term



## LTS – Women

\$2000 + gst per year

- Doves Bay
- Two intakes per year
- Weekly sessions for a term

*With an increase in crew and keelboats in our Ladies series and training on our club Etchell, as a direct result of creating an LTS group for women, this programme is proving popular, creating sailors and active club members.*

# PROJECT SPONSORSHIP

There are always different projects that are underway needing support.

We welcome your interest by donations of -

**Time**

**Skill**

**Supplies**

**Funds**

**Ideas**

Current projects needing support

- Lake Manuwai building repairs and maintenance
- Centreboard fleet maintenance
- Boat racks at Doves Bay
- Etchell maintenance and mooring
- Club house social events
- Coaches and RIB operators for Centreboard activities
- Race officials for club racing events

Please contact the following subcommittees to discuss how you can help with current and future projects.

**Centre Board committee contact**

**Doug France**

**centreboard@kerikericruisingclub.org.nz**

**Keel Boat committee contact**

**Royce Clark**

**keelboat@kerikericruisingclub.org.nz**

**Marina committee contact**

**Jim Murdoch**

**Via info@kerikericruisingclub.org.nz**

**Our club sponsorship coordinator is also available to discuss this document, other forms of sponsorship or bequests.**

**Dave Keen**

**sponsorship@kerikericruisingclub.org.nz**

**Our House & Social committee welcome your help and ideas for bringing club members together.**

**Bruce Carter**

**carter.db@gmail.com**